

Introduction

Taking part of the “Creative Policy” project run by Cuenca County Council and Simetrías International Foundation in collaboration with Dublin and Dun Laoghaire in IE and Newcastle in the UK, this International Seminar aims at providing the interested public with the outcome of the case study

“Cuenca 2010/2020 toward an intercultural society, result from a process of community involvement and internationalization of its creative economy”

led by both institutions and present the policy recommendations going out from this, so as to compare and contrast them with other European examples of city and province regeneration and deepen the possibility to transfer and adapt some of the good practices identified in this field to the particular context of Cuenca.

In the whole the “Creative Policy” project aims to answer the following question:

“How to engage more a population with a strong multicultural dimension in the redinamization of the historic and urban centres through a better and renewed use of public spaces, a stronger and more efficient involvement of artists, cultural institutions and public administrations and the strengthening of cultural and creative industry?”

In fact it seems of paramount importance in a society where communities of various roots are intermingling always more to investigate the critical factors which make easier the coexistence and a real interaction between them in public spaces as well as to encourage artists, public authorities, cultural associations and institutions and firms to work together to set up appropriate tools so as to guarantee not only a stronger participation of all the parts of the population in its activities but also a stronger involvement from its part at the International level.

International Seminar

Cuenca 2010

“Intercultural Society and Creative Policy”

Within the European project “CREATIVE POLICY” Culture 2007-2013

In the Antonio Perez Foundation , July the 1st 2010, Cuenca



Seminar Schedule

Morning

9.30 - 10.00 horas	<p>REGISTRATION AND INTRODUCTION</p> <p>Welcome from:</p> <ul style="list-style-type: none"> Santiago Vieco. Deputy of Culture. Cuenca County Council. Other decision-makers. Ángeles Díaz Vieco, President of Simetrías International Foundation. Richard Shakespeare. Director of Environment, Culture & Community at Dun Laoghaire Rathdown County Council Nollaig O’Fionghaile. Development manager of GradCAM. Dublin <p>Short presentation of the “Creative Policy” project: goals, reference frame, activities.</p>
10.00 - 11.00 horas	<p>PRESENTATION OF THE CASE STUDY</p> <p>“Cuenca 2010/2020: toward an intercultural society, result from a process of community involvement and of internationalization of its creative economy”</p> <ul style="list-style-type: none"> Methodology Outcome Policy recommendations
11.00 - 11.30 horas	Debate with the stakeholders and the public.
11.30 - 12.00 horas	Teas / Coffees
12.00 - 13.30 horas	<p>“How to encourage the involvement of Young people in the creative and cultural field from an international and intercultural point of view?”</p> <p>The example of Newcastle: “A more participative and inclusive vision of Culture. A redefinition of the role played by cultural institutions and especially by museums in an intercultural society”.</p> <p>Paul Collard. Director of “Creativity, Culture and Education”.</p> <p>“The Interculturality as tool for a in-depth knowledge between cultures and the development of the creative potential of young people”.</p> <p>Oscar Watson. Director of Intercultural Arts: the mission of his organism and the pilot experience led in Newcastle with three focus groups within the “Creative Policy” project.</p>
13.30 - 15.00 horas	Lunch

Afternoon

15.00 - 17.00 horas	<p>ORGANIZATION OF TWO WORKSHOPS</p> <p>From the information delivered during the morning and the outcome going out from debates between stakeholders and participants, two workshops will be organized:</p>
WORKSHOP 1	<p>HOW TO STRENGTHEN PUBLIC PARTICIPATION AND INTERCULTURAL DIALOGUE IN CULTURAL INSTITUTIONS AND PUBLIC SPACES?</p>
MODERATOR	<p>José Ángel Garcia Director of the Arts and Literature Real Academy of Cuenca.</p> <p>“Engaging all the parts of the population in the daily work of the institution through a good networking and volunteers”.</p> <p>David Martinez Cultural manager in the Public State Library.</p> <p>“Creativity and culture in Newcastle”.</p> <p>Paul Collard. . Director of “Creativity, Culture and Education”. Newcastle.</p> <p>Oscar Watson. Director of Intercultural Arts. Newcastle.</p>
PARTICIPANTS	<ul style="list-style-type: none"> Cultural Institutions from Cuenca. Neighborhood associations and migrant associations of Cuenca. Young People Centers in Cuenca. Other people interested in the setting up of intercultural projects from an International view.

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WORKSHOP 2 WHICH MODEL OF COOPERATION BETWEEN PUBLIC AUTHORITIES, FIRMS AND ARTISTS TO REGENERATE PUBLIC SPACES IN CUENCA AND PROVIDE YOUNG CREATORS WITH A CONDUCIVE ENVIRONMENT FOR THE DEVELOPMENT AND SUSTAINABILITY OF THEIR ACTIVITIES?

MODERATOR	<p>Julio Sanz Director of CIDI. UCLM.</p> <p>“The regeneration of Dun Laoghaire center through an innovative model of cooperation between public and private: the pilot experience D.L 5-8 as a successful attempt?”</p> <p>Nollaig O’Fionghaile GradCAM in Dublin y Richard Shakespeare Dun Laoghaire City Hall.</p> <p>“The renewed use of public spaces in the historic center for the employment regeneration”</p> <p>Luis Esteban Cava Director of the “Real Patronato” Consortium of Cuenca.</p>
PARTICIPANTS	<p>ICDEA Project. Juan Ángel Garcia. Director of the Firm Foundation. Cuenca City Hall.</p> <p>Design Centres of Cuenca.</p> <p>Creators and cultural industries of CLM.</p>
17.00 - 17.30 horas	Break
17.30 - 18.30 horas	<p>ROUND TABLE : How to base ourselves on the other European examples to improve the community involvement and the internationalization of the artists and cultural institutions in Cuenca?</p>
MODERATOR	<p>Juan Miguel Ortega Terol. Director of the UIMP. International University Menéndez Pelayo.</p>
PONENTES	<ul style="list-style-type: none"> Juan Ángel Garcia. Director of the Firm Foundation. Cuenca City Hall. Jesús Carrascosa. Director of the Antonio Perez Foundation. Pedro Mombiedro. Director of the Cuenca City Foundation. Estefanía Garcia. Director of Cuenca 2016 Foundation.
18.30 horas	Outcome and following steps.